

PARK - APP

PM ABACUS

Smartphone application

Park-App The modern way to be independent.

The new, advanced Park-App allows users of parking facilities to handle the entire parking process - from finding a free space, to paying, to generating entry and exit authorization - using their smartphones. The iPCP*-MOBILE smartphone application can be integrated into an existing app or provided in a stand-alone version that includes visual representation of all parking spaces, selection of a space, reservation and payment.



*Internet PreBooking E-Commerce Platform

Advantages for the operator

- More attractive car park
- More services offered
- Precise control of capacity by means of flexible rates and special offers
- Increased customer awareness; thus greater utilization of capacity and more turnover
- Acquisition of new customers
- Advance online payment and thus more economical cash handling
- Guaranteed sales for prebooked parking spaces
- Acquisition of valuable customer information which can be used for targeted marketing campaigns
- High degree of customer acceptance thanks to easy use
- Fast, reliable payment thanks to seamless integration of state-of-the-art, certified payment methods
- Image enhancement through the use of new technologies
- Additional communication platform

Advantages for the user

- Guaranteed parking space in the chosen car park
- No time lost hunting for a parking space
- Possible discounts for early booking
- Convenient transactions, with no stopping to pay or get tickets for long-term stays (for example, at airports)
- Additional services available

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Functions/operation

- The customer downloads the operator's app to his or her smartphone from an online media service like iTunes.
- By clicking on the icon the customer gets a selection of parking spaces. The parking spaces are clearly displayed along with their availability status.
- Then the customer is shown details, including an option to view the car park locations via Google Maps or see the travel route. The customer can also phone the car park directly or, if possible, book a parking space.
- Booking goes by the following steps:
- Selection of the parking period.
- Automatic product selection and rate calculation plus availability check via PM ABACUS Web service.
- Reservation with or without registration and via customer login.
- Selection of a means of payment or identification.
- Confirmation of reservation details.
- Approval of the transaction, generation of a booking and payment confirmation, sending of confirmation to the customer's e-mail address.

Technical details

- PreBooking application which can be integrated into any smartphone app (iPhone, Android, Windows mobile) or run as a stand-alone version
- Back-office applications: Execution and monitoring of billing and payments, handling of all e-commerce transactions, administration and configuration
- Payment options: credit card, instant credit transfer, Giropay and PayPal
- Identification options: print@home ticket with QR code, smartphone with QR code, credit card, license plate recognition system and customer cards
- Rapid connection to all requested car parks via ASP

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